



NATIONAL
COMMUNITY LAND TRUST
NETWORK

Resident & Community Engagement in Community Land Trusts

Webinar

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Background

- The “C” in CLT
- Value of engagement
- Paucity of research





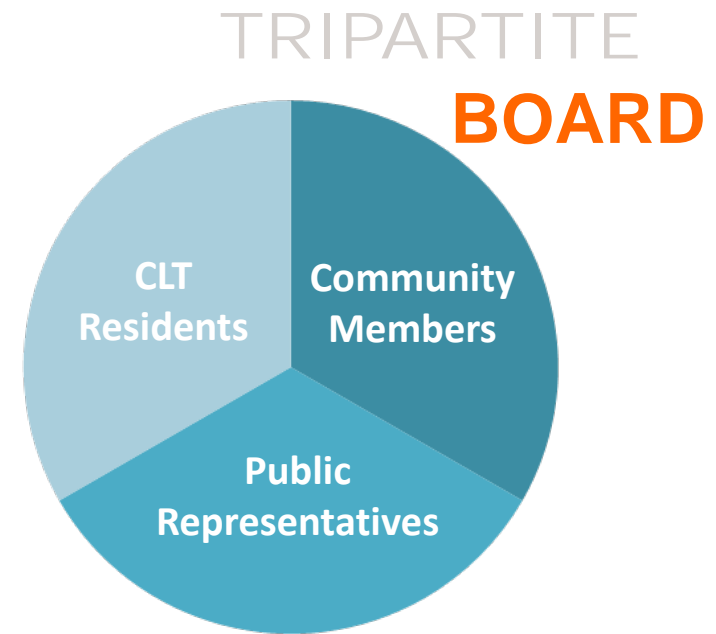
Case Studies

CLT	Location	Year Est.
Champlain Housing Trust	Burlington, VA	1984
Dudley Neighbors, Inc.	Boston, MA	1984
Durham Community Land Trustees	Durham, NC	1987
Athens Land Trust	Athens, GA	1994
Proud Ground	Portland, OR	1998
City of Lakes CLT	Minneapolis, MN	2002



Objectives for Engagement

1. Balancing interests



2. Community control of land





SURVEY: YOUR ENGAGEMENT STRUCTURE

1. Are you a CLT practitioner, board member, resident or community member?
 2. Does your CLT have a tripartite board structure?
 3. Does your CLT have a corporate community membership?
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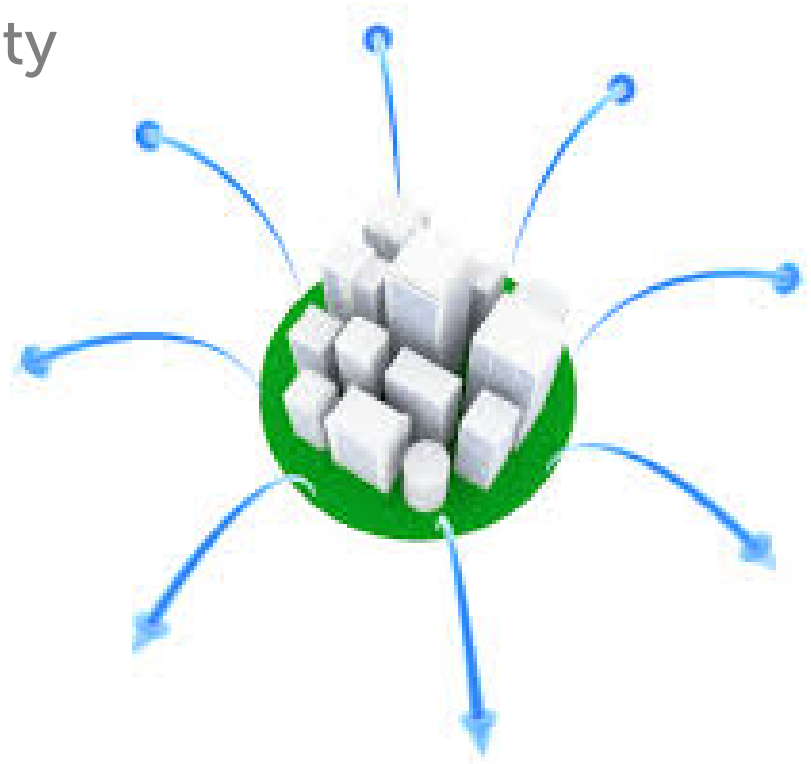
Objectives for Engagement

1. Fostering leadership, betterment, and improved quality of life among residents
 2. Creating community control of land and neighborhoods
 3. Building community
 4. Promoting civic engagement
 5. Ensuring resident-driven organizational decision-making and strategic planning
 6. Bolstering organizational sustainability
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Factors Affecting Engagement

1. Lifecycles of engagement among residents
2. Organizational capacity
3. Partnerships
4. Scale & scope





Temporal Climate Influences Engagement

Era	Orientation
<p>Thru 1980s:</p> <ul style="list-style-type: none">• Rooted in history of civil rights• Originated in climate of social movements & grassroots activism	<ul style="list-style-type: none">• Grassroots resistors• Fight for structural change of land tenure arrangements• Create community control, leadership development; civic engagement
<p>1990s & 2000s:</p> <ul style="list-style-type: none">• Neoliberalism taken hold (economic liberalism, privatization, devolution, individualism, "self-sufficiency")• Non-profits need to run "like a business" to survive	<ul style="list-style-type: none">• Expert collaborators with measurable outcomes• Run against the tides of rampant individualism and "self-sufficient" boot-strapping, entrepreneurial ownership• Increase impact & transform intergenerational outcomes



SURVEY: WHAT IS YOUR ERA OF ESTABLISHMENT?

- What is your era of establishment?
 - Thru 1980s
 - 1990s to present
 - Does your CLT's orientation generally reflect the era it was established as presented?
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Local Socio-Political Environment Influences Engagement

Typology

Elite-dominated

- Lacks rich history of community organizing
- Community-based organizations struggle for power
- Coalitions often used to protect against backlash

Patronage-backed

- Some history of community organizing
- Community-based organizations prone to falling under the control of political establishment and its purse strings

Inclusive-driven

- Community-based organizations have rich history of exercising power
- Political establishment views them as valuable allies and enables access to resources



SURVEY: WHICH BEST DESCRIBES YOUR LOCAL CLIMATE?

Typology

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Local Socio-Political Environment Influences Engagement

Typology	Best Example
Elite-dominated	Athens Land Trust
Patronage-backed	Proud Ground
Inclusive-driven	Champlain Housing Trust



Take-home points

- More reasons for engagement than governance and community membership
 - CLTs have different approaches for engagement, which is influenced by their histories and local context
 - CLTs should:
 - Critically review their approaches
 - Identify their objectives and priorities
 - Ensure that activities align to objectives
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Discussion

- What resonates and what doesn't?
 - Do you think that one particular approach is actually better?
 - Do CLTs need to change approaches over time to survive and thrive?
 - What unique resident or community engagement activities do you do & how does it align with your objectives?
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